

TY BRASSIE APPOINTED DIRECTOR OF SALES AND MARKETING AT RANCHO LAS PALMAS RESORT & SPA

RANCHO MIRAGE, Calif. (April 11, 2011) – Rancho Las Palmas Resort & Spa is pleased to announce Ty Brassie as Director of Sales and Marketing. In this role, Brassie will oversee sales activities for the classic Rancho Mirage resort.

Seasoned in the hospitality industry, Brassie brings vast sales and marketing experience to Rancho Las Palmas. Most recently, Brassie was director of sales and marketing for Riviera Palm Springs where he played an integral role in increasing resort occupancy and room revenue. Prior to Riviera Palm Springs, Brassie held tenure at Starwood Hotels & Resorts Worldwide, where he served as director of sales and marketing for the Westin Beach Resort & Sheraton Beach Hotel in Fort Lauderdale as well as the Westin & Sheraton Grand Bahama Island, Our Lucaya Resort. He was also a director of sales and marketing for Boca Raton Resort & Club and The Ritz-Carlton Resorts of Naples in Florida.

Brassie holds a Bachelor of Science degree in commercial recreation management from Michigan State University. He is actively involved in a number of professional organizations, among them the National Business Travel Association, the Greater Washington Society of Association Executives, the Professional Convention Management Association, the Financial & Insurance Planners Association and Meeting Professionals International.

About Rancho Las Palmas Resort & Spa

The 444-room Rancho Las Palmas Resort & Spa is classic Rancho Mirage re-imagined for the 21st-century traveler. The resort's new offerings include stylish new guest rooms, the signature bluEmber restaurant, the stylish R Bar lounge, and Splashtopia, an exciting water playground complete with water slides, lazy river and sandy beach. The resort also features a 20,000-square-foot spa, a 27-hole Ted Robinson-designed golf course, a 25-court Peter Burwash International tennis center, four pools, and 41,000 square feet of flexible meeting and event space. For more information on Rancho Las Palmas Resort & Spa, call (866) 423-1195 or visit www.rancholaspalmas.com.

About KSL Resorts

Founded in 1992, KSL Resorts manages seven time-honored resorts with outstanding recreational amenities, including spa, golf, tennis and ski. Each is refined yet unpretentious, rich in legacy, and genuine in service. Properties within the KSL portfolio consist of:

- Hotel del Coronado (San Diego)
- Beach Village at The Del (San Diego)
- La Costa Resort and Spa (Carlsbad, Calif.)
- Rancho Las Palmas Resort & Spa (Rancho Mirage, Calif.)
- Vail Mountain Lodge & Spa (Vail, Colo.)
- Barton Creek Resort & Spa (Austin, Texas)

- The Homestead (Hot Springs, Va.)

For more information, call (866) KSL-7727 or visit www.kslresorts.com.

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